



NOMINATING PROCESS

Beauty + the Barber Awards Ball 2019

Jan 27 HTX

It's Simple to Nominate Someone.

Phase 1

Go to www.BeautyUnderOneRoof.com (Nominations are open to the general public.)

Nominations for awards are open months prior to the awards ball

Nominations close midnight Jan. 3, 2019

Announcement that nominations are open will be

on our website

social media platforms

media partners

press releases

to generate awareness for the awards.

All candidates are urged to promote their business nomination for an award to clients, on social media & their network of influence to gain votes by attaching the polling link where possible. (Nominations Count for 60% of Scoring)

Phase 2 FINALISTS

All the nominations are evaluated by the Awards Committee.

All entries are counted and qualified the top 3 candidates for each category will move on to be Finalist for the awards nomination.

Entries received after midnight 1.3.19 cst & incompletes entries will be disqualified.

A short list is then drawn up BASED on the quantity of votes received for each nominee to be a finalist.

Final nominees will be notified within 5 working days of the nominations closing. The finalist will then be announce to the press, on our website, online social platforms, traditional media outlets, etc.

JUDGING & WINNERS

The decision of our independent Awards Committee will verify the votes and where applicable render supporting evidence to select the category winner.

Finalists are invited to submit supporting evidence to make the committee aware of any other activity or reason why they should be selected.

FINALIST NOTIFICATION & OBLIGATIONS

All nominees are required to attend the awards ball or a representative must be present at Beauty & the Barber Awards Ball, where the winner of each category will be awarded.

Finalist receive ONE VIP ticket per business + nomination fee of \$150 includes 4 General Admission tickets or 2 VIP tickets to Beauty & the Barber Awards Ball

Business / Independents will be notified of nominations

Upon agreeing to participate nominee will receive a Nominee Packet which contains pre events promotional activities, filming, mystery shopper, marketing appearances, media bliss, etc.

Additionally, candidates commit to promote Beauty & the Barber Awards Ball to their circle of influence.

Finalist must submit a photo (hi rise) & 150 word or less briefing that best represents their brand.

Producer

Earker K. Coleman Archield