

BUOR Beauty News CityWide Beauticians & Barbers Association

Covid—19 Effect on The Beauty Industry

I Believe This will make Us, The Beauty Industry A Stronger Business Category.

Our Business

We are an intimate contact business, The steps that CDC has implement for everyone during this Covid—19 epidemic for Sanitation & Sterilization procedures we’re taught in beauty / barber school, and apart of our regular inspections by TDLR.

Thes Covid can be viewed as a call to insure we’re implanting these practices & more to protect our clients and more importantly protect ourselves as service providers.

Ok, the know & unknow factors of this virus is having a major effect on everyone, at this time in Texas, **Gov. Abbott signed executive orders to Close All These Type of Business Related to our Industry**

Beauty Schools Barber Schools Nail Schools Massages Schools

The Closing of our Businesses are in the Hands of our local City & / or County Officials

At this time here is a list of areas in Texas (that I know of) that have ordered the closing of Beauty related business

Fort Bend County Dallas County Beaumont Jefferson county Collins
Plumas Sierra

We’ll see what happens as they gather more information , time progress and the testing results give an updated view of the effects of Covid—19.

Earker Coleman,

Beauty Under One Roof—BUOR Beauty News
President , CityWide Beauticians Barbers Association



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If You're Still Open

If you're still open, we recommend using a scheduling appointment booking system that allows ample time for you to complete the booked service before the next client arrives.

Allow a 10 minute sanitation break between customers.

Practice Social Distancing in Common Areas
Shampoo Waiting

Wipe Down or spray Styling & waiting area
Chairs with disinfectants after each client.

Use neck strips or clean towels on each client

If you have an UV or other type of other electronic sanitizer be sure to use it

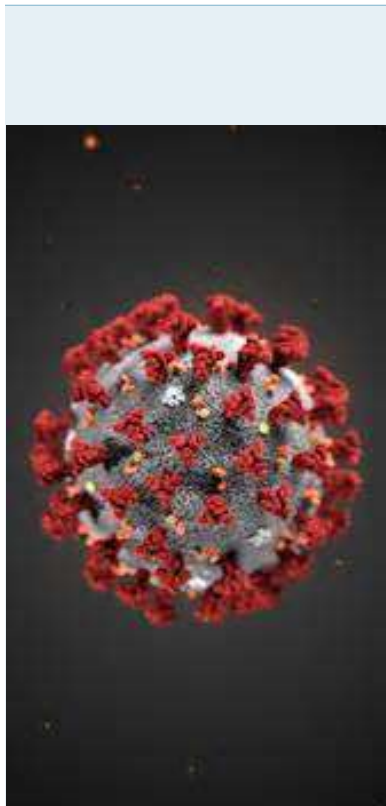
Replace barbercide / disinfectant solution

regularly

Place a Roll of Paper Towel inside & outside your door for client to use when opening doors

Disinfect Doors and Hard surfaces frequently

"Over Perform Sanitation & Sterilization Procedures"



Help for Our Business

Again this is our research, there may be other resources available.

Sign Up for TDLR notification emails <https://www.tdlr.texas.gov/>

TDLR Agency Action Against Covid—19 <https://www.tdlr.texas.gov/covid19.htm>

Beauty Barber School closures <https://www.tdlr.texas.gov/cosmet/cosmet.htm>

Center For Disease Control <https://www.cdc.gov/coronavirus/2019-ncov/>

Texas Dept of State & Health Services <https://www.dshs.state.tx.us/coronavirus/>

Lost of Income & Revenue

Individuals

Texas Workforce Solutions

Disaster Unemployment Assistance <https://twc.texas.gov/jobseekers/disaster-unemployment-assistance>

You will need Proof of employment
(check stub, direct deposit receipt, bank statement, tax return, etc.)

What is a "business"? If they file taxes on a type of business, report self-employment taxes or has a non-profit or sales tax return, they are considered a business.

Business

<https://www.sba.gov/page/coronavirus-covid-19-small-business-guidance-loan-resources>



What is a “business”?

If they file taxes on a type of business, report self-employment taxes or has a non-profit or sales tax return, they are considered a business. SBA's Definition

Where do you stand right Now?

Employee—You receive a W2 from your employer, a regularly scheduled pay period, etc..

Contact Texas Workforce Solutions

Independent Contractors— Micro Business Owner—

Contact the (SBA)

Small Business Association Disaster Relief to apply for Funds that may cover rent and other business related expenses. You will need some type of proof of expenses.

These are loans, not Grants, the interest rates charge max. around 3.75% with varying monthly payment & pay off terms.

Salon Owner—Open Concept Commission, salary operations business with employees, suites & chair rentals. If you have any of the above items listed in the SBA's definition of a business.

Contact the (SBA)

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If none of the above work for you I suggest:

1. Take advantage of the IRS income tax filing date extension (July 15, 2020)
 - Talk to a profession or research online the SBA / Score are Great Resources
2. Consider creating a statement to track your expense & payment. Search online for a simple Business Income Tracking template

Free Business Consultation

We're here to help.....

Get your Business on Track

Don't know where to start

Got a Ton of Receipts

Need a system to know how much money is coming in & going out

Need a plan to grow your business

Loss Control of you Salon

Lease negotiation / find a new spot

Sell Your Business

Marketing Career Development



Contact: Beauty Under One Roof

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