

VENDOR - EXHIBITOR

# BUJOR *Live*

FASHION  
HAIR  
MALE  
GROOMING  
BATTLES  
SHOWCASE  
CUT PARTY  
EDUCATION  
TRENDS  
NAILS  
MAKEUP  
INFLUENCERS  
ENTERTAINMENT



OCT 8 & 9, 2023 - MARRIOTT WESTCHASE HOUSTON, TX



# PREMIER BEAUTY BARBER EXPO EXPERIENCE

BUOR Beauty Expo brings hundreds of beauty & barber industry professionals, influencers & enthusiasts from Houston & the surrounding region together under one roof. BUOR presents a high impact 2 day expo Day 1 is filled with beauty trends, barber battles, demo's, vendors, cut party, fashion, media, entertainment & more...

This is an excellent event to expose your brand to this niche of affluent consumers.

Explore our available sponsoring, advertising and vending opportunities!



# OUR AUDIENCE



## AUDIENCE PROFILE

Urban Trend Creators  
Brand Conscience  
Disposal Income  
55% Female 60% Black 40% Hispanic  
45% Male 65% Hispanic 35% Black  
Age 25-50  
Income \$45 - \$65,000

## OUTREACH

Facebook Instagram  
Youtube Google  
Influencers Bloggers  
Podcast Radio  
Print

## ATTENDEES

Hairstylist Barbers  
Business Owners  
Beauty Enthusiast  
Make Up Artist  
Fashion  
400 Attendees  
Represent 22.5% of \$2.5 Billion  
Beauty Product Consumer



# The BUOR Media Lounge

Showcase your brand by sponsoring the Media Lounge, for top beauty influencers, editors and press.

Popular networking area with bar perfect

Includes:

Double sided meter board

Opportunity to include marketing materials display

## Panels Talks Demos

Hair Loss

Beard Talk

Black Beauty Business

Makeup Nails Hair Fashion

Wellness



## Social & Influencer Selfie Station

Social Media Exposure

Selfie Stations

Step & Repeat

Digital Loop Signage

Pop Up Banner Display



# Free Opportunities for 2023 Exhibitors

1

Tag Us  
@BUORBeauty  
#BUORBeauty  
#BUORLive23  
Share Your Handle  
with Us  
We'll Tag You Back!

2

Earn \$\$\$  
Get Your Personal  
Link & Receive  
20%  
of All Ticket Sold on  
Through Your  
Social Media



\*Available to Vendor Booth & Influencers  
Contact us for details  
Text 832-303-1583

3

Promote Your Business  
Post  
Like-Follow-Tag-Share  
to Enter Free Show Ticket  
Weekly Give A Way

# **BUJOR** SUNDAY NITE *Live*

Oct  
8th  
7pm

**SALON  
SHOWCASE  
STYLIST  
BARBERS  
BATTLES  
FASHION  
SHOPS  
SCHOOL**

Unveiling the Artistry of Elegance. This captivating event will bring together beauty enthusiasts, industry professionals, and trendsetters from around the world to celebrate the artistry, innovation, and allure of the beauty world.



# BUJOR *Live*

## COMPETITIONS

barber battles  
 nail-ed it  
 best beard  
 makeup  
 bad as.. bob  
 ta that tattoo  
 good loc's  
 big afro  
 braid-ed



Vendor Registration



BUORLive.com

BeautyUnderOneRoof@gmail.com

832.303.1583

Call or Email for Sponsor Opportunities



**CONTACT US**

