



PREMIER BEAUTY BARBER EXPO EXPERIENCE

BUOR Beauty Expo brings hundreds of beauty & barber industry professionals, influencers & enthusiast from Houston & the surrounding region together under one roof. BUOR presents a high impact 2 day expo Day 1 is filled with beauty trends, barber battles, demo's, vendors, cut party, fashion, media, entertainment & more...

This is an excellent event to expose your brand to this niche of affluent consumers.

Explore our available sponsoring, advertising and vending opportunities!







OUR AUDIENCE







AUDIENCE PROFILE

Urban Trend Creators
Brand Conscience
Disposal Income
55% Female 60% Black 40% Hispanic
45% Male 65% Hispanic 35% Black
Age 25-50
Income \$45 - \$65,000

OUTREACH

Facebook Instagram
Youtube Google
Influencers Bloggers
Podcast Radio
Print

ATTENDEES

Hairstylist Barbers
Business Owners
Beauty Enthusiast
Make Up Artist
Fashion
400 Attendees
Represent 22.5% of \$2.5 Billion
Beauty Product Consumer



The BUOR Media Lounge

Showcase your brand by sponsoring the Media Lounge, for top beauty influencers, editors and press.

Popular networking area with bar perfect Includes:

Double sided meter board

Opportunity to include marketing materials display



Hair Loss
Beard Talk
Black Beauty Business
Makeup Nails Hair Fashion
Wellness





Social & Influencer Selfie Station

Social Media Exposure
Selfie Stations
Step & Repeat
Digital Loop Signage
Pop Up Banner Display



Free Opportunities for 2023 Exhibitors



Tag Us

@BUORBeauty

#BUORBeauty

#BUORLive23

Share Your Handle

with Us

Well Tag You Back!



Earn \$\$\$
Get Your Personal
Link & Receive
20%

of All Ticket Sold on Through Your Social Media



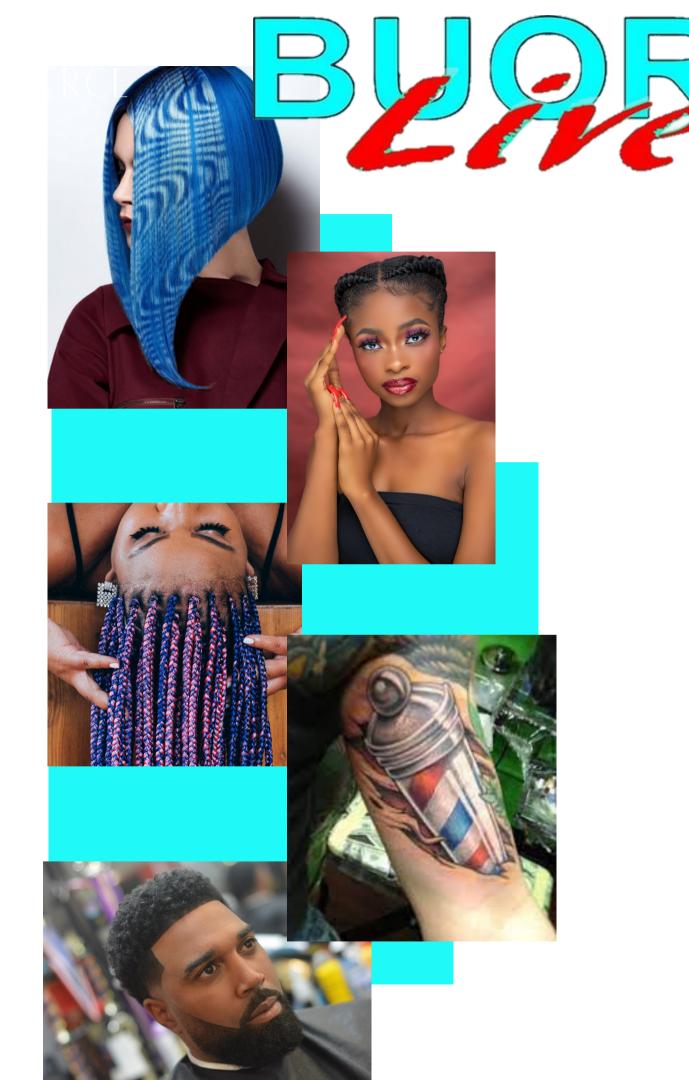
Promote Your Business
Post
Like-Follow-Tag-Share
to Enter Free Show Ticket
Weekly Give A Way



Oct 8th 7pm **SALON SHOWCASE STYLIST BARBERS BATTTLES FASHION SHOPS** SCHOOL

Unveiling the Artistry of Elegance. This captivating event will bring together beauty enthusiasts, industry professionals, and trendsetters from around the world to celebrate the artistry, innovation, and allure of the beauty world.





COMPETITONS borber bottles nail-ed it best beard makeup bad as.. bob ta that tattoo good loc's big afro braid-ed



Vendor Registration



BUORLive.com BeautyUnderOneRoof@gmail.com 832.303.1583 Call or Email for Sponsor Opportunities



